



Mshow®



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When you need to host large-scale events and communicate with audiences around the globe, Mshow helps you connect with virtually anyone in the world.

Mshow, InterCall's premium event conferencing platform, integrates streaming and interactive broadcasting so you can share your presentation with up to 10,000 participants. To make your event more powerful, you can include animation, embedded video, audio and Flash media or use the slide presentation feature to construct a full multimedia event.

DELIVER YOUR MESSAGE WITH MAXIMUM IMPACT AND PARTICIPATION

When you want to host a professional web conference that highlights your company's product or announcement, Mshow provides you with a robust web conferencing tool that lets you turn your web seminar into an impressive online event. With Mshow, you can:

- + Conduct marketing seminars to create awareness, drive demand and build customer relationships.
- + Deliver online training and reach more people in a format that replicates typical classroom interaction.
- + Launch new products to your sales force or customers without taking them out of their offices.
- + Provide financial updates in a timely and accurate manner to the investment community.
- + Communicate corporate announcements to thousands of employees while keeping the message consistent.

MSHOW MAKES IT EASY FROM START TO FINISH

Mshow is a full-featured web conferencing service that lets you easily conduct engaging, online events from start to finish for virtually any size audience. From scheduling the seminar to delivering your content to accessing detailed post-event reports, Mshow offers comprehensive and easy-to-use tools so you are free to focus on your message and your audience.

No special requirements are needed to conduct or join a show, just a telephone and a PC with a connection to the Internet.

A fully integrated solution gives you web conferencing, streaming, and interactive broadcasting services.

Online reservations and invitation management helps you set up shows and send out custom invitations and reminders.

Registration page library lets you manage, create and archive registration pages for your upcoming shows and view the registrants' information in real-time.

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AAP/EOE



Custom content services can assist with presentation enhancements, such as animation, Flash media and embedded audio and video.

Dedicated event managers help organize your event from beginning to end.

Robust show features such as delivery of multi-media presentations (including Flash media), streaming (audio and video), live application sharing, web tours, annotation (available on slide presentations, application sharing and web tours), interactive polling, archiving of shows gives your events more impact.

Post-show survey library lets you collect valuable feedback from your participants at the conclusion of your show by creating, editing, managing and reusing surveys.

Show reports access and download reports with information about your participants and the event. Available information includes details about invitations, pre-show registration, live show attendance, polling question responses, post-show survey answers and archive tracking results.

Scalable technology accommodates thousands of users simultaneously.

Technical support is available 24/7 to answer any questions in addition to providing real-time support during a show.

YOU FOCUS ON THE MESSAGE AND LET US HANDLE THE REST

If you're short on time and resources or just want some extra assistance to make sure your event is flawless, InterCall's expert event services team helps you plan, conduct and wrap-up your seminar so you can focus on your message. From recommending appropriate features and conducting rehearsals to monitoring the live event and gathering report information, our dedicated specialists work with you, ensuring a professional and successful event.