



Video Streaming



For more information:
800.603.9402
www.intercall.com

Looking for a way to broadcast your message to the masses? With InterCall's Video Streaming, there are no boundaries to the size or location of your audience. That's because Video Streaming gives your guests access to your InterCall Video Conference via the web. It's the ideal tool for delivering announcements that need to reach a large audience:

- + Comply with RegFD for investor relations communications
- + Announce corporate updates and initiatives
- + Launch new products
- + Deliver information to the press
- + Train employees and customers

Whatever large group communication needs your firm might have, Video Streaming conveys your message simply and effectively.

It's Easy to Stream

No special equipment is required to initiate or attend a conference via Video Stream – just a PC with speakers, a connection to the Internet and a free streaming media player such as Windows Media™ Player or RealPlayer®. To notify participants of your Video Stream, InterCall provides you with a link via email that you forward to your audience or post to your company's website. Participants simply click on the link to access your video conference.

Two Ways to Use InterCall Video Streaming

INTERCALL VIDEO STREAMING

Broadcast your InterCall video conference and your audience will see and hear you over the Internet. Adding Video Streaming to your conference allows you to reach even those participants that don't have access to video conferencing endpoints.

Scalable Live Events Event scaling automatically adjusts to your streaming capacity needs. Invite as many people as you need to attend your event – up to thousands of participants – and take as much time as you need to deliver your message. You will not get cut short and no one will get blocked out.

Flexible Archiving Options Archived events help increase website stickiness and provide an historical record of your communication. Archives are available for playback just 24 hours after the end of the call. You can create an archived Video Stream from just about any type of media, including video tapes, video CDs and digital recordings.

Registration Page View a list of the guests who have joined your streamed video conference. Collect any type of information from your audience, such as participant name, company name, email address or whatever pertains to your event. All the information is accessible in a report for your reference.

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Security Your Video Registration Page can be protected by a password, ensuring that your conference will be attended by invited guests only.

Branding Need the registration page to match your website? Need to brand your archive page? InterCall's customized format allows for flexible branding options.

InterCall Video Streaming Services – Archived and live standard features:

- + Up to two hours of call time
- + 30 days unlimited archive playback
- + Windows Media and Real Media Player formats
- + Standard Registration Page includes First Name, Last Name, Email Address and Company Name

MSHOW® VIDEO STREAMING PLUS SLIDES

Add presentation slides to your Video Stream and your virtual meeting becomes more memorable. Your video and slides are automatically synchronized to create a seamless presentation. In addition to all of our video features, adding slides gives you several other options for your stream.

Customized Presentations Mshow's custom content services can assist you in creating a presentation that ranges from a basic PowerPoint slide show to a full multimedia event including video or Flash animation. The possibilities are endless.

Invitations Send Microsoft Outlook-integrated email invitations and reminders to your audience and increase the attendance for your presentation.

Additional Features Encourage audience participation with Chat, Polling and Post Conference Surveys. You determine which features your audience will be able to access.

Live Video Streaming with slide presentation capabilities:

- + All Mshow web conferencing capabilities are available: slides, streaming, application sharing, web touring, chat, polling and more. For additional information, visit www.mshow.com.
- + Windows Media and Real Media Player formats
- + Archives may be purchased separately

For additional information about Video Streaming visit www.intercall.com or contact your sales representative.