



# InterCall's Solutions for the Technology Industry



## For more information:

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Regardless of whether you're in the software, telecom, cable or Internet industries, you're more than familiar with the fast-paced environment a hi-tech company demands. The need for your company to remain on the cutting edge of its position in the marketplace is crucial, so keeping communications flowing in order to meet deadlines and moving new products to market quickly is key to your success. In a time-crunched, short-on-resources world, how can you communicate with vendors, partners, customers and internal teams quickly so you can move on to the next big project?

## STAY CONNECTED AND GET YOUR JOB DONE

InterCall, the largest conferencing provider in the world, offers more services and features to help keep you connected to the people you need to get your job done. Our audio, web and video conferencing services make it easy for you meet with anyone, no matter where they are in the world. When you use InterCall's audio, web and video conferencing services, you can:

- + Collaborate with global team members on new product designs
- + Make corporate announcements and state-of-the-union addresses to a world-wide audience
- + Conduct interactive trainings for customers, partners, sales teams and new hires
- + Hold web seminars and live speaker events that can be archived
- + Work with vendors and internal teams on press releases and media events
- + Offer remote support for your customers

## DO MORE WITHOUT LEAVING YOUR OFFICE

When you need to give approval, make decisions and get updates, you can either send lengthy email chains or you can use audio and web conferencing. InterCall's services let you to meet on a moment's notice with partners, vendors and internal teams so you can stay on deadline. Your entire company can use audio, web and video conferencing services to collaborate on projects, conduct product demos and gather feedback without leaving the office.

## JUMP START YOUR SALES

When you launch a new product, you need to train employees, get it in front of media and analysts and show it to customers and prospects. With InterCall's audio, web and video conferencing services, you can hold online seminars with thousands of people and jump start your sales without spending a fortune on road shows and on-site events.

## OFFER BETTER SUPPORT

In a competitive business environment, one way to distinguish your company is by providing high-quality customer support. You need solutions that will enable your customer support representatives to carry out their responsibilities while saving time and money doing so. We offer tools specifically designed to allow technical support teams to diagnose and resolve customer problems online, making them as efficient and effective when working remotely as they are on-site.

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## **THERE'S NO TIME TO WASTE**

With so much at stake, you can't afford to be left behind. Dealing with tight budgets and resources makes it hard enough to keep your business moving forward, so don't let inefficient communication and support hold you back. InterCall's comprehensive services, reliable platforms and proven support are exactly what you need to streamline processes, collaborate with teams anywhere in the world, reach disperse audiences and improve customer satisfaction.