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InterCall Helps Workforce Become Greener

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As CO2 emissions, pollution, global warming and a number of other factors threaten the environment and our future, an increasing number of people and businesses have shifted to a greener awareness that includes choosing alternative energy resources and finding green technology solutions to reduce their carbon footprints.

Among the culprits causing most damage to our environment is the average American worker.

According to WSP Environmental, an environmental and energy consultancy, "The average American worker generates 1.68 metric tons of CO2 per year through commuting to and from work, making copies and business travel."

In fact, the CO2 they emit into the environment has added up to more stress on the ozone layer than 50 million transatlantic airline flights, the consultancy also notes.

And while the whole business world can not come to a standstill in order to prevent CO2 emissions from occurring, there are a number of ways in which these culprits can reduce the impact they are having on the environment.

To support the reduction of business travel and the modification of other common workplace practices to reduce carbon emissions, global-conferencing provider InterCall (News - Alert), has introduced GreenConferencing.com.

Green conferencing solutions not only connect people located across the globe, but they enhance meetings and increase productivity through improved collaboration capabilities.

Earlier this year, Frost & Sullivan selected InterCall as the recipient of the 2007 North American Conferencing Company of the Year Award for the company's consistent strategy in the conferencing services market.

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