



Streaming vs. Web Conferencing

What is the difference?



For more information:

In the U.S.:
800.374.2441
www.intercall.com
info@intercall.com

In Canada:
877.333.2666
www.intercall.ca

InterCall offers a range of online solutions designed for use with different types of meetings: from less formal on-the-fly get-togethers to carefully structured company-wide conferences or training sessions.

No matter your objective, we have solutions that will meet your needs. To help you navigate these solutions, the chart below highlights some key differentiators between Streaming and traditional web conferencing.

Streaming	Web Conferencing
+ Few-to-many broadcast	+ Smaller, collaborative group solution
+ No attendee limit	+ Attendee limit differs depending on product, avg. 500 – 1000
+ Audio is used only for leader lines, the rest of the audio is accessed via the web	+ Leverages the telephone audio conference in conjunction with a custom interface
+ Client-branded interface is robust; can be entirely white-labeled	+ Client-branded interface is limited
+ MAC users access the full version	+ Runs on a light version for MAC users
+ Live video feed is delivered via web-cam, video equipment or professionally filmed	+ Live video feed is web-cam based
+ Video integration is not limited by size of file	+ Video integration is limited by size of file
+ Application sharing/collaboration is not available	+ Application sharing/collaboration is available
+ Video production services available	+ Video production services are not available
+ Firewall-friendly; Browser-based: No downloads required!	+ Download is required to lead or attend web meetings