

Mshow[®] Features



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Mshow, InterCall's premium event conferencing platform, integrates streaming and interactive broadcasting so you can share your presentation with up to 10,000 participants. To make your event more powerful, you can include animation, embedded video, audio and Flash media or use the slide presentation feature to construct a full multimedia event.

The full suite of features makes it easy to connect with your audience and give your message more impact.

PRE-SHOW

Manage your account – instantly start a show, book one in advance with custom features, view/edit details of currently scheduled shows and manage your audience lists and personal content library — all within a secure SSL environment.

Custom content services – create everything from a basic PowerPoint[®] slide show to full multi-media presentations. Enhancements include animation, embedded audio and video, as well as Flash media.

Invitations – send out custom email invitations and reminders to both leaders and participants using Outlook[®] integration. Invitations and reminders include a pre-show connectivity test to ensure everyone can successfully join the live event.

Show registration – gather information about your guests prior to the event via a custom online registration page. You can view the information being collected in real-time and save your registration pages for reuse.

LIVE SHOW

Slide presentation – deliver a multimedia presentation to your audience including animation, embedded video and audio, as well as Flash media. As guests join the show, your slides will automatically pre-cache on their systems ensuring a smooth presentation regardless of computer type or Internet speed.

Streaming (audio and video) – stream live audio and/or video that is synchronized with your presentation. Streaming allows you to broadcast your message to the largest audience possible via the Internet.

Archiving – record your show for future playback at any time. Archiving is ideal for those who missed the live meeting because they can see and hear the synchronized presentation, including audio, slides, application sharing sessions and web tours. Playback is available in Real Player[®] and Windows Media[®]. CDs are also available upon request.

Application sharing – instantly broadcast any application running on your computer to your audience. For greater interaction, pass control to participants, allowing them to collaborate in real-time during your show.

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Annotation – drive your point home by creating real-time notations on your slide presentation, application or web site.

Polling – solicit feedback from your audience with planned polling questions. Polls are displayed within your slide presentation and results are collected and publicized in real-time.

Audience view – view the name and location of everyone who joined your show.

Web tour – take your participants on a virtual web tour—they surf along with your browser and see what you see.

Shared leader controls – pass show controls to other leaders allowing them to present content and share applications.

Chat – send online messages to a particular participant or the entire audience. Chat can be used for interactive conversation or for questions and answers. Save and download the messages to your desktop for later review.

Security – support for SSL encryption enables you to conduct meetings with even the most confidential information in a totally secure environment.

Event management and technical support – trained staff can instantly provide live assistance and resolve issues immediately to ensure your event's success.

POST-SHOW

Post-show participant landing web page – direct your participants to a pre-defined web page at the conclusion of your show.

Archive tracking – gather information about anyone who accessed your archived show, such as the date/time it was viewed, by whom and for how long. Archive tracking can be viewed online in real-time or downloaded.

Post-show survey page – collect and manage valuable data about your audience, such as demographics or presentation feedback, after your show using a custom survey page.

Show reports – gain valuable insight by reviewing and downloading detailed reports about invitations, pre-show registration, live show attendance, polling question responses, post-show survey answers and archive tracking results.