



InterCall's Solutions for Crisis Communications



For more information:
800.374.2441
www.intercall.com
info@intercall.com

We all hope your business never encounters a crisis, but if it does, do you have a plan to keep your company going? How would your business continue to operate if a hurricane badly damaged your corporate headquarters or production came to a halt at your largest facility? InterCall offers audio, web and video conferencing services and online broadcast tools that let you communicate company updates and messages to critical people and teams so you can put your emergency plans into action and keep your business moving forward.

WHAT'S YOUR PLAN A AND PLAN B?

Having a well thought out crisis communication plan determines how quickly you can respond to an emergency, which can literally make or break your company. Whether you need to communicate with a PR agency, attorneys, executive management or operations teams, InterCall's solutions for crisis communications let you easily connect with critical groups at a moment's notice. With a solid communication plan, you can:

- + Get your PR agency on a conference call to coach your executives about what to say to the press.
- + Meet with legal counsel who can advise you on how to handle the situation.
- + Reach out to investors and shareholders to inform them of what is happening and assure them everything is under control.
- + Send broadcast notifications and pre-recorded messages to management teams, employees, vendors and customers so they have the latest information.
- + Hold video conferences with remote offices to give employees a status update and put them at ease.

THE TOOLS YOU NEED TO STAY ON TOP OF THE CRISIS

With InterCall's solutions, you get an audio conferencing dial-in number so everyone can convene real-time. You can also use our online broadcast tool, which allows you to send emails, voicemails, recorded or text message to designated people or teams. Using any of these communication tools helps you better manage the crisis and resolve it more quickly because you have more ways of reaching your teams—all through one provider.

STAY CONNECTED WITH PEOPLE, NO MATTER WHERE THEY ARE

No matter the crisis, InterCall gives you a communication solution so you can get the right message to the right people. To learn more about how to integrate InterCall's solutions into your Plan A, contact your sales representative today.

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