

Brainshark™

Features and Benefits



For more information:
 800.374.2441
www.intercall.com
info@intercall.com

In Canada:
 877.333.2666
www.intercall.ca

InterCall has partnered with Brainshark Inc. to transform your everyday business communications into high-impact interactions that can be easily tracked and measured for success. With a unique, web-based software solution, Brainshark enables users to easily create, edit, repurpose and track on-demand multimedia presentations.

Why Brainshark?

With Brainshark, you can enhance communications, whether new or existing, with these easy-to-use and interactive options:

- + **Optimize Microsoft® Office Live Meeting** in one click, transforming archives into powerful on-demand information assets with capabilities to update, edit and share your presentations.
- + **Create rich media presentations** from scratch with just a PowerPoint® or document file.
- + **Add surveys and polling questions** to your presentations to receive valuable feedback from viewers that allows for meaningful follow-up dialogue.
- + **Track and set permissions** so you know who has accessed presentations and know with whom to follow-up.
- + **Provide multiple viewing features** during the presentation including table of contents and bookmarking. Access attachments such as Microsoft Word and Excel, PDFs, video and web links.

KEY FEATURES AND BENEFITS

Hosted solution	<ul style="list-style-type: none"> + Light bandwidth requirements + No proprietary software to implement and manage + No downloads required to create or view presentations
Multiple authoring options	<ul style="list-style-type: none"> + Create presentations using only a telephone, web browser and PowerPoint slides + Use guest and advanced authoring capabilities
Reports	<ul style="list-style-type: none"> + See who viewed the on-demand recording, how much of the audio and web content they viewed, responses to polls and interaction questions + Receive scheduled reports via email
Customer Connection	<ul style="list-style-type: none"> + Extensive online portal for free training, support, best practices and more
Salesforce.com integration option	<ul style="list-style-type: none"> + Send on-demand presentations + Track usage
SDK & APIs	<ul style="list-style-type: none"> + Integrate Brainshark applications with your CRM, LMS, ERP, portals and web sites

Optional modules are available for marketing, e-learning and sales. For more information on Brainshark, please contact your InterCall meeting consultant.

 InterCall is a subsidiary of West Corporation

AAP/EDE